

## Highlights from Education/Outreach Committee January 19, 2012, meeting

- Approval of the August 25, 2011 meeting minutes was put off until the next meeting.
- The Committee's Roles and Responsibilities document was reviewed; recommended changes for Board consideration follow the report.
- The Committee reviewed a draft consumer information brochure and discussed amendments to the information contained therein. Staff was directed to make changes and bring another draft of the brochure ("What is OT?") along with a mock-up of revisions to the Consumer's page of the Board's website. The Committee will meet with sufficient time to bring information to the June Board meeting.
- The Committee reviewed proposed website content for Practice Reviewers and discussed strategies to encourage licensee participation. It was also decided that more information should be provided about the Reviewers' role, including but not limited to travel information, travel reimbursement, compensation rate, and information re: volume, time commitments, etc. The proposed website content for Advanced Practice Reviewers was tabled until the next Committee meeting.

Staff was directed to incorporate suggestions provided and bring a revised mock-up of website content for the Practice Reviewer's page on the Board's website to the Committee's next meeting. The Committee will meet with sufficient time to bring information to the June Board meeting.

- Review of the 2011-2014 Strategic Plan as it relates to the Committee's Roles and Responsibilities was put off until the next meeting.

## EDUCATION/OUTREACH COMMITTEE

### Roles & Responsibilities

1. Develop informational consumer brochures, and communication tools for use by the ~~Board and Board staff~~;
2. Develop content and communication tools to educate consumers about occupational therapy;
3. Develop content and education tools to educate licensees about the regulation of occupational therapy;
4. Prepare articles for newsletter to educate or provide updated information to licensees;
5. Review and provide recommendations to Board staff on revisions to various applications and forms used by the Board.
6. Identify and explore use of various communication tools.